

Patrick Becker

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Project Manager

Project Management | Software Development

Highly efficient and results-driven **Project Manager** with over 3 years of experience in software development and project management, focused on delivering innovative, user-centric applications in fast-paced environments. Proficient in JavaScript, React, Adobe Experience Platform, and Adobe Experience Manager with a strong foundation in building RESTful APIs using Node.js, coupled with a solid understanding of databases such as MySQL. Skilled in Agile/Waterfall methodologies, including TDD, while also demonstrating expertise in CI/CD practices and cloud environments like Adobe Experience Cloud. Possesses excellent problem-solving abilities, strong communication skills, and a detail-oriented approach to producing high-quality, maintainable code. Committed to contributing to impactful solutions that enhance software in alignment with enterprise strategy.

CAREER HIGHLIGHTS

- **Developed an optimized Adobe Workfront Production Environment** for Marketing Operations & E-Commerce teams, consolidating collaboration previously done in multiple third-party tools.
- **Automated data ingestion and issue tracking to reduce double-work** by building request queues and customized scenarios in Workfront Fusion with ServiceNow integration.
- **Debugged and resolved issues with NFM's Event Driver Data Layer** using browser DevTools, Akamai CDN and Adobe Analytics.
- **Supported NFM's project Quantum Growth efforts** by presenting the Adobe tech-stack's value proposition to upper management, contributing to strategic positioning for capital acquisition.
- **Completed a 1,500-hour ACCET-accredited intensive software engineering program** focused on delivering job-ready education in a fully remote environment, emphasizing hands-on experience in full-stack development, collaborative project work, and industry best practices.

SKILLS & EXPERTISE

Software Development | Front-End Development | Cloud Architecture | Software Testing | Continuous Integration | Continuous Deployment | Software Engineering Best Practices | Code Quality | Technical Documentation | Application Performance | System Administration | User Experience | Cross-team Collaboration | Version Control | Scalable Solutions | Business Requirements Analysis | Digital Communication | Innovation | Problem Solving | Stakeholder Communication

PROFESSIONAL EXPERIENCE

- **FRONT OFFICE MANAGER** Sage Hospitality Group **July 2014 – March 2020**
 - Directed and controlled the activities of the Front Desk, Concierge, and Guest Services staff.
 - Assisted the Director of Operations with residential requests to ensure satisfaction.
 - Assure that all financial and credit procedures were followed.
 - Interview, train and oversee staff scheduling. Conduct Performance Evaluations and disciplined staff when needed.
 - Resolve customer complaints from all areas of the hotel, handle all guest interactions with the highest level of hospitality and professionalism, accommodating special requests whenever possible.
 - Coordinated arrivals, departures, and billing requirements. Blocked rooms for arrivals and ensure any discrepancies are resolved.
 - Reviewed daily arrivals to ensure proper handling of Special Attention Guests, Return Guests, and Groups.
 - Acted in all matters related to the safety, security, satisfaction and well-being of hotel guests and employees. Responded swiftly and effectively in any hotel emergency or safety situation.
- **REGIONAL REVENUE ANALYST** Westmont Hospitality Group **March 2020 – March 2022**
 - Forecasted group & transient room rates for two Hilton and one Marriot hotels, increasing year-over-year revenue by 2%.
 - Effectively used market data and historical trends to implement dynamic pricing patterns and increase average monthly revenue by \$2,000.
 - Led weekly and monthly large group presentations of analytic reports to upper management and sales teams.

- Monitored performance of gift shop, restaurant, and valet. Implemented pricing strategies to maximize return of investment.

➤ **ADOBE MULTI-SOLUTIONS ENGINEER, Nebraska Furniture Mart** **March 2024 – May 2025**

- Performed System Administration & Developer duties for all Adobe products, including configurations, integrations, user management, user training, technical support and socializing changes.
- Aligned cross-functional product development with business objectives by collaborating with Infrastructure, Marketing Operations, E-Commerce and external vendors to deliver high-quality applications.
- Improved system performance and data integrity by auditing, refactoring and minifying code in Adobe Data Collection.
- Facilitated data-driven decision-making by integrating Adobe Data Collection tag management tool to capture user sessions and deliver actionable insights in Adobe Analytics.

➤ **FRONTEND DEVELOPER & GRAPHIC DESIGNER, MoonBloom Marketing** **Nov. 2022 – February 2024**

- Identified and addressed high-priority issues, implementing quality code solutions in a fast-paced environment to drive project success.
- Conducted thorough code reviews of co-workers' merge requests, promoting best practices and maintaining high code quality standards.
- Demonstrated adaptability and strong communication skills while working remotely, ensuring seamless collaboration with lead Developer.
- Actively participated in proactive discussions with customers to eliminate issues, and deliver satisfactory solutions.

PROJECTS

➤ **CERULEAN MEDIA - Business Website**

- Conceptualized, built and deployed a modern portfolio site with TypeScript, Next.js, Sanity CMS, Tailwind CSS and Material UI. The purpose of the site is to display video & audio from a RESTful API using GROQ to query data, integrate SendGrid email functionality, and optimize SEO with semantic code, incremental static regeneration, responsive UI/UX and cross-browser functionality to inform potential customers, improving prospect targeting and outreach.

➤ **REPORT CARD - Education Tool**

- Built an application enabling educators to analyze and compare information about school districts to assist them in their job search.
- Leveraged the Apollo Client state management library for JavaScript in order to enable and manage both local and remote data with GraphQL.
- Utilized built-in React Hooks - `useQuery()`, `useLazyQuery()`, `useMutation()` - to manage the state of application.
- Built the backend server with Ruby on Rails in Heroku to query exposed API endpoints and mutate user data in a separate database for storing user profiles.

➤ **HOOVZ - Email Newsletter Template**

- An email template showcasing a comprehensive understanding of responsive email design, effective branding, and a unique voice that subscribers will recognize and trust.
- Utilized HTML, CSS, and Visual Studio to write semantic, D.R.Y code following WAI-ARIA principles.
- All designs were created in Adobe Photoshop.

EDUCATION & CERTIFICATIONS

Turing School of Software & Design

2022

Accredited Frontend Engineering Certification

Additional Education:

Emporia State University

2009

Bachelor of Arts

TECHNOLOGY & TECHNICAL SKILLS

JavaScript / TypeScript / React / Next.js / Sanity.io / HTML / XML / CSS/SCSS/Tailwind / GraphQL / MySQL /TDD / REST / Adobe Workfront / Workfront Fusion / Adobe Experience Platform / Adobe Experience Manager / Adobe Data Collection / Adobe Analytics / Adobe Creative Cloud / ERD /Schema Design / Accessible Design / Progressive Web App / Agile Development / Wordpress / Squarespace / ServiceNow / SharePoint / Microsoft Office Suite / GIT

INTERESTS

Writing & Playing Music / Illustrating & Painting / Hiking / Gaming / Being a good cat dad